American Society of
Acupuncturists
712 H Street, Suite 1189
Washington, D.C., 20002

Charter: State Advocacy Committee

I. Purpose

A. The State Advocacy Committee (SA) understands the vital role of individual state advocacy in promoting and advancing our profession.

B. We strive to support the development and growth of local state advocacy committees that can mobilize its practitioners and partners to advocate for strong public policy that protects the practice of Acupuncture and Traditional Chinese/ East Asian medicine, advances professional standards, and expands patient access through focused state-level advocacy and policy leadership.

II. Composition

A. The SA shall be composed of ASA members that are vetted by the Nominations Committee (NC) for a maximum term of five years.

1. Applicants must submit a committee application to be reviewed by the NC, along with the SA Chair.
2. Appointment is based on the individual's skills and current needs of the committee.
3. The SA will have at least three members and a maximum of eight members.
4. The NC has the authority to recommend candidates to fill vacancies on the SA.
5. SA membership terms shall be staggered when possible.

B. The SA Chair shall be determined by the members of the ASA Board of Directors (Board).

C. The Board Liaison will be determined by the ASA's Board.

III. Committee Members

A. Preferred Experience

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1. Applicants with previous State or Federal legislative work will be prioritized.
2. Applicants with previous experience in professional advocacy are preferred.

B. Desirable Skills, Knowledge, and Abilities (SKAs)
   1. Knowledge of state and federal legislative processes.
   2. Organized and detail oriented.
   3. Clear and concise writing and presentation skills.
   4. Communicates effectively and credibly in both written and oral context.
   5. Use of MS Office and other software programs, including Google Docs.

C. Professional and Personal Attributes
   1. Able to work effectively and respectfully in a collaborative setting to accomplish the goals of the ASA.
   2. Personal and professional integrity.
   3. Principled and sincere.

D. Responsibilities
   1. Work collaboratively with ASA leadership with respect to advocacy.
   2. Interface directly with the ASA Council and receive input surrounding advocacy matters.
   3. Act as a consultative resource to the ASA on advocacy issues.
   4. Monitor state and federal legislation affecting the practice of L.A.c's.
   5. Develop advocacy documents (i.e. guidance documents, grassroots training and educational materials, etc).
   6. Train member state organizations on advocacy matters including the use of the ASA Advocacy Toolkit for Members, BillTrack 50 and other advocacy tools and materials to be developed.

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7. Prepare reports and make recommendations to the Board on new and evolving advocacy matters.
8. Able to attend monthly committee meetings (via phone or zoom). Absence of two or more meetings per year is grounds for removal.
9. Able to commit to 5-10 hours per month to work on committee initiatives.

IV. Meetings

A. The SA shall meet monthly.
   1. Meetings will be via phone or zoom.
   2. Meetings will average 1-2 hours depending on current needs.

B. Minutes will be documented at each meeting.

V. Order of Operations

A. Questions or concerns within the SA shall be brought to the SA Chair.
B. Matters requiring the Board's attention shall be brought to the Board Liaison by the SA Chair.
C. If the SA Chair is the concern in question, a SA member may bring said concern to the Board Liaison.

VI. Current Positions

A. Chair
   1. Jennifer Broadwell

B. Board Liaison
   1. Kelly Hora

C. Members
   1. Joe Pandolfo
   2. Ginna Browning

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3. Cynthiaann Hayes-Hurst

VII. 2026 Goals

A. Support member state associations in creating and building their advocacy committees and efforts.
B. Develop advocacy training and supporting documents for use by our members.
C. Continue to educate and engage member state delegates on the available advocacy tools and best practices.
D. Work symbiotically with other committees to achieve ASA goals and missions.