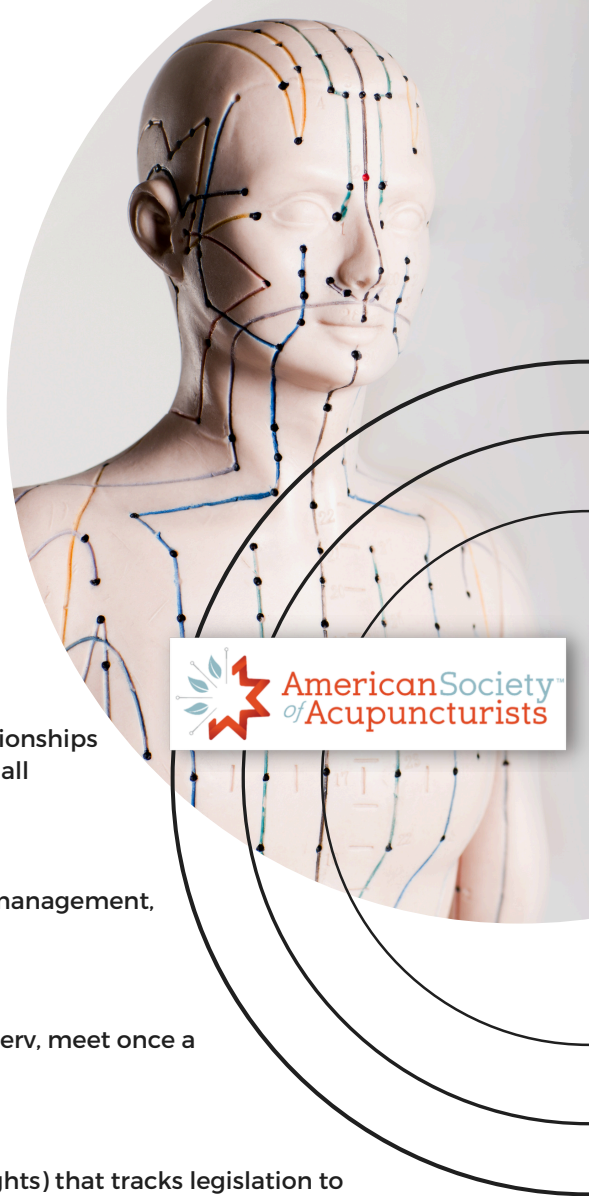
BENEFITS OF MEMBER STATE ASSOCIATIONS

When you become a member of the American Society of Acupuncturists (ASA), you are joining a federation of other state associations. While each state association operates independently and has its own unique challenges, the ASA exists to provide support and resources by:

- **Promoting** the practice of acupuncture and herbal medicine locally, nationally and globally
- **Unifying** the profession and collaborating in advocacy efforts
- **Gathering and sharing** information and best practices related to governance, advocacy and membership
- **Offering** individual discounts to products and services for professional/student members



REPRESENTATION

Each member state association assigns two representatives, who become part of the ASA Council with voting rights.

CREDIBILITY

ASA represents member state associations in its established and growing relationships with numerous organizations, companies and government entities involved in all aspects of healthcare.

LEADERSHIP

Access to advice and support for strategic planning, Board development and management, and leadership training.

CONNECTION

The ASA Council, Board and Committee Chairs communicate via a Google listserv, meet once a quarter via Zoom, and meet in-person at ASA's annual conference.

ADVOCACY

Access to tools and resources (BillTrack 50, Advocacy Toolkit, Advocacy Highlights) that tracks legislation to help organize and create advocacy campaigns.

PRESENCE

Access to a web platform that provides back end integration with ASA member state associations and ASA national page in order to share content, such as cross-promotion of events and membership information. Also facilitates financial transactions for all events, donations, and payment of dues.

INFORMATION

Stay informed of advocacy efforts related to Medicare, Medicaid and crucial insurance matters, current issues, and the latest research related to our field.

COMMUNICATION

Share relevant and valuable information, updates, and events with ASA members and non-members via ASA's bimonthly digital newsletter (20,000 subscribers) at no cost.

PROGRAMS FOR PROFESSIONAL AND STUDENT MEMBERS

Programs consist of professional networking opportunities, discounts on products and services (Membership Benefits Package), practice and professional development courses, and mentorship opportunities.

ANNUAL CONFERENCE DISCOUNT

Opportunity for professional members and students to commune and learn. Vendors, schools and supporters of the profession are in attendance. CEU and PDA credits are available.

FOR MORE INFORMATION OR TO JOIN, CONTACT NOMCOM@ASACU.ORG

BENEFITS OF MEMBERSHIP

The American Society of Acupuncturists (ASA) is the largest national professional organization of acupuncturists. When you join a qualified state association, you automatically become a member of the ASA at **no additional cost!** Your membership helps support ASA's commitment to:

- **Promote** the practice of acupuncture and herbal medicine
- **Unify** the profession and collaborate in advocacy efforts
- **Gather and share** information related to our profession
- **Provide** support and resources to member state associations

In addition to the benefits the state association offers, you also have access to the following benefits as a member of the ASA:

CONFERENCE REGISTRATION DISCOUNT

MEMBERSHIP BENEFITS PACKAGE

Discounts on products and services, including:

- Jane App - one month grace period
- business insurance
- wage protection insurance
- disability insurance
- cyber liability insurance
- dental insurance
- pet insurance
- life insurance
- accidental death & dismemberment insurance
- malpractice insurance (new/returning clients to American Acupuncture Council)
- Transformational Herbal Pharmacy - 5% discount
- Golden Needle - 5% discount (some products excluded)

FREE AND DISCOUNTED PDAS/CEUS & WEBINARS

Offered throughout the year.

ASA MEMBERSHIP CERTIFICATE

Print an official membership certificate to display in your office. (8.5x11)

ASA DIGITAL BADGE

Proudly display you are an ASA member on your website, Facebook or Instagram page, and other digital platforms.

SUPPORT OUR PROFESSION – **JOIN** THE ASA!

If you practice or study in a state that does not have a qualified member of the ASA, please encourage your state association to become one. In the meantime, consider joining another member state association to become a member of the ASA.

FOR MORE INFORMATION, CONTACT MEMBERBENEFITS@ASACU.ORG